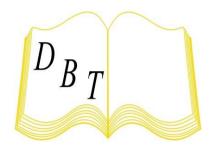
## DATA BOOK TECHNOLOGIES SA (Pty) Ltd



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**Information Specialists** 

## **New Developments within DBT**

No: 3

DBT has successfully managed to locate special laserable foil for the fabrication of labels that can be applied to instrumentation, junction boxes and many other outdoor and indoor objects. The foil comes in various colours and has two different coloured layers. The most popular is a white surface that has the bottom layer black. This results in a label that is white with black writing. We have been working with black on white as well as yellow on black. Each top layer colour can be carefully specified for a variety of applications, For example one can use a red on black for a hazardous area such as a power supply panel, to ensure high visibility and thus reduce the chance of people touching something that may cause them harm.

All labels are designed and built by our Graphics specialist and coded for use in the laser engraving machine. There is a small graphics charge for the initial label. Additional labels the same as the first do not carry a charge for the graphics. We keep a large template base so any labels previously done that are the same can be offered at a lower cost to the client. Large orders of the same label reduce the cost per label which we then pass on to the customer. Once off labels tend to be more expensive due to the setup costs and the graphic design. Our Graphic designer can build a label to your exact requirements.

The foil supplied can be in gloss or matt finish. The foil is UV resistant and the adhesive attaches to many different surface types that are oil and dust free. Due to the foils durability it is used quite extensively in the instrumentation field both indoors and outdoors. It is a great replacement for Rowmark® and Trafolyte® as it has a lower profile and thus is more difficult to remove once fitted. The foil is self adhering and does not require additional double sided tape for attachment to surfaces.

Please feel free to give us a call and we will assist you wherever possible for all you tagging and labelling needs.